

Online course registration

Subject of the contract

The subject of the contract is the participation in the further training mentioned below, the organizer is the company Audiocation GmbH.

The further training begins after registration with the date of the first activation of the course participant. The course prepares the participant for an internal examination. The first teaching material will be provided at the start of the course. The level of proficiency will be determined by means of assignments sent in by mail. The course does not prepare further examination. The course includes a theoretical part and practical examination tasks.

Audiocation GmbH reserves the right to change, supplement or modify the technical content of the course as long as the announced goal is achieved or to modify it, as long as the announced goal can be achieved.

General requirements

The participant needs a computer (PC or Mac, unless otherwise specified in the course description) with Internet access.

The costs for these working materials are to be borne by the course participant. Technical advice and support regarding software and hardware problems are not offered by Audiocation GmbH.

Components of the course

Graphic design

Course target:	Professional competence in the field of graphic design / communication design
Scope:	12 modules
Certificate:	Certified Graphic Designer (OfG)
Requirements:	Basic knowledge of a graphics program (e.g. Adobe Indesign, Photoshop, Illustrator) Software: Adobe CC
Content:	<ul style="list-style-type: none"> • Basics of design • Visual communication • Color theory and color systems • Image competence, image editing • Photography and image composition • Typeface and typography • Detail typography • Signs, pictograms and icons • Layout and editorial design (magazines, brochures, flyers, etc.) • Magazine design • Design grid • Logo design, signets and trademarks • Corporate identity / corporate design • Business stationery • Marketing, advertisements and commercials • Claims and slogans • Advertisements and posters • Screen and interface design • Website design and usability • Design management • Project planning • Presentation design • Design history

VAT exempt according to §4 No. 21 a) bb) UStG.

Course costs

The total cost is € 2388, payable in equal installments of € 199 each.

The course fees include the currently legally valid VAT (unless there is an exemption according to §4 No. 21 a) bb) UStG).

The course fees include online access to the multimedia teaching materials, practical exercises and the corresponding downloads for working through the exercises, as well as technical support from the lecturers.

General costs

The participant does not incur any additional costs through the use of remote communication means beyond the usual basic rates that the participant must expect. Invoices are sent electronically, unless otherwise agreed, with the release of a course module to the e-mail address provided.

Contract duration

The minimum term of the contract is 1 month. The participant can terminate the contract without giving reasons for the first time at the end of the first month. The termination must be made in writing. The right of both contracting parties to terminate this contract at any time for good cause remains unaffected.

Cancellation

The minimum term of the contract is 1 month. The course can be cancelled monthly (14 days notice to the end of the month).

The notice of termination must be in writing. The right of both parties to terminate this contract at any time for cause remains unaffected.

Copyright

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